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**HOLZ RUBBER COMPANY'S NEW GORILLA™ IMPACT/SLIDER BARS
ARE THE MOST DURABLE IN THE INDUSTRY
*PROVIDES LONGER BELT LIFE AND LOWER MAINTENANCE COSTS FOR CONVEYOR SYSTEMS***

Lodi, CA – June 29, 2005 – Holz has introduced a new line of slider/impact bars that lead the industry in design, durability, and performance.

Holz Rubber Gorilla™ Impact / Slider Bars are built to take the severe stress and impact generated in the transfer area on a conveyor system. The belt contact area is manufactured from premium virgin, ultra high molecular weight polyethylene (UHMW) providing the lowest coefficient of friction. Virgin UHMW extends the life of the bars and belt. The underlying materials are constructed from a premium grade, 55-durometer rubber and the heaviest aluminum support channel available, providing superior durability and performance. Utilizing Virgin UHMW on the bars provides the most durable friction free surface and does not require additional thicknesses on the bar when reclaimed material is used. The advantages of a superior heavy duty engineered channel design combined with a very resilient rubber will disperse and absorb impact as it is intended in our unique design. Holz Gorilla Bars are tested, proven, competitively priced, and designed for the long haul. Gorilla Bars work where other bars fall short of your expectations.

Available in 48" and 60" lengths, Holz Rubber Gorilla Impact / Slider Bars come complete with mounting hardware, 4-bolt assemblies with the 48" bars and 5 bolt assemblies with the 60" bars.

For additional information, contact Holz Rubber Company at **800-285-1600** or sales@holzrubber.com. Additional information may be found by visiting www.holzrubber.com.

About Holz Rubber Company

Holz Rubber Company, Inc. is a respected and valued manufacturer of industrial elastomeric products recognized worldwide. Through strategic alliances with customers and suppliers, Holz provides superior quality products, innovative solutions and the highest level of customer satisfaction.

Founded in 1935, Holz provides a full range of manufacturing services and a broad selection of elastomers. With in-plant capabilities that range from compound development and the design and machining of production tooling, to curing, and strict quality control, Holz controls each step of the manufacturing process providing the company with a strong reputation for high quality at reasonable prices. While providing customers with Quality, Service, and Value.

Located in Lodi, California on a seven-acre plant site with 160,000 square feet of manufacturing space "under roof," Holz serves customers in a wide variety of industries including Mining, Mineral Processing, Agriculture, Oil and Gas, Aerospace/Defense, Material Handling, Food Processing, Power Generation, Pollution Control, Wastewater Treatment and the HVAC Market.

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Photo Caption:

Holz Rubber Company's new Gorilla™ Impact/Slider Bars lead the industry in durability and promote longer belt life and lower maintenance costs for conveyor systems.

Editor Note:

Executives available for commentary. Contact Tom Mitchell, Mitchell Marketing at 440-357-8135 or mitchellmarketing@adelphia.net to schedule an interview.